PNG in the EYE

0x6e31 January 30th, 2023

347 Collected

Some personal news

From the executive suite at Netmorf HQ, I'm thrilled to announce PNG in the EYE, an episodic tech romcom debuting now at netmorf.mirror.xyz.



Ember Bilder portrait by coloreyes.netmorf.eth

PNG in the EYE is a permissionless fiction set in an extended Dotcom Seance universe, fantastically following the fortunes of early 00s mobile internet start-up Netmorf. No slavish account of corporate folly, PNG in the EYE (goes *PING*) is a hypertextual romp with everything that you've come to expect from your Gilbert: traditional GBT-2 word-selection, spanking creative-industries critique, and 1 helluva (L2) web3 Optimism let's g000.

Full and up-front disclosure: this company is f'd. Expect wincing blunders, interpersonal *inefficiencies*, and spirit-crushing regulatory bureaucracy. Nonetheless, I intend to tell my tale entrepreneurially, as a going concern. There are six episodes planned initially, each accompanied by NFT collectibles from within the extended universe. The nature, number and price of those collectibles follows the narrative closely, and the fate of the company, quite naturally, depends on investment and

capital. If, after six episodes, Netmorf can't show a return, it will be unceremoniously sunset, *again*. (The 26 Netmorf tokens from Dotcom Seance do have a role to play, if we get that far.)



netmorf.com (1998-2001) reimagined by Guile Twardowski, with Simon Denny and Cosmographia

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The first episode is up now at netmorf.mirror.xyz, and it includes a subscriber NFT, available until close of play on Friday, 3 February 2023, offered with the vague promise of early-adopter perks (probably vaporware).

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347 Collectors View

#2 #1 #3

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Collect Entry

This entry has been permanently stored on-chain and signed by its creator.

ARWEAVE TRANSACTION ↗
gqrdMl9QcYUoSbG…C91MRF64Nw4B4g8

AUTHOR ADDRESS ↗
0x6e31d9d4ED8eD…0f68b3CB4e81a25

NFT ADDRESS ↗
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CONTENT DIGEST
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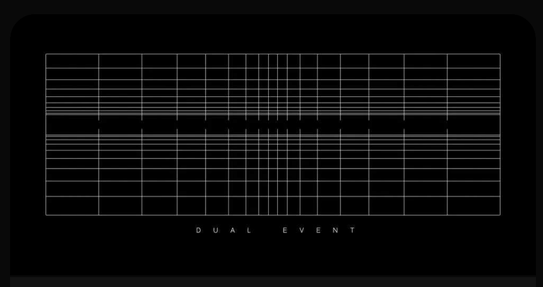


Death Clock hyperstition WEN

November 3rd, 2022

Human not grok blok klok: Gilbert's Death

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Tombs all the way down

October 12th, 2022

The Tomb Series print-and-digital dual

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Tomb Series VANTA (Recovery)

September 10th, 2022

This text is part of an occasional series

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