Netmorf + Follow

Netmorf Annual Report 2025

Gilbert
Creator



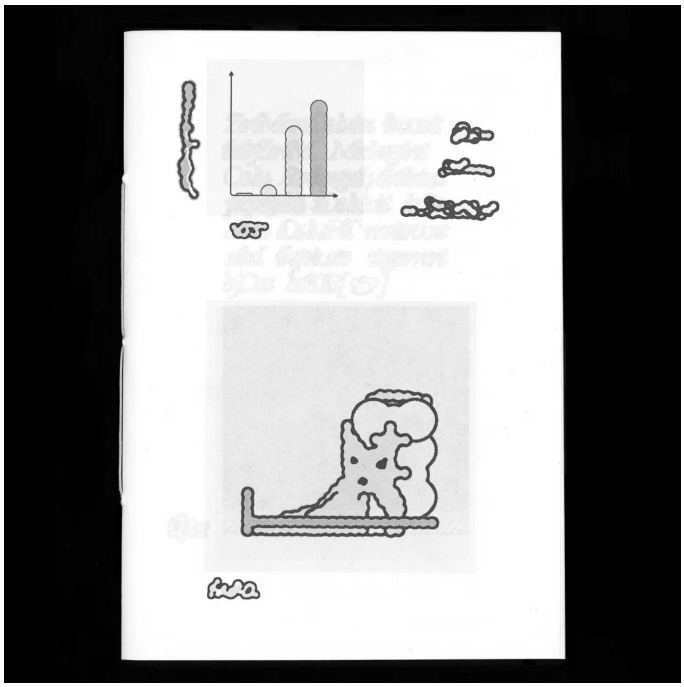
A love letter to the Bezos chart, this harmless little fi-fi booklet contains art generated using the Netmorf Corporate Graphics model on TITLES dot xyz.

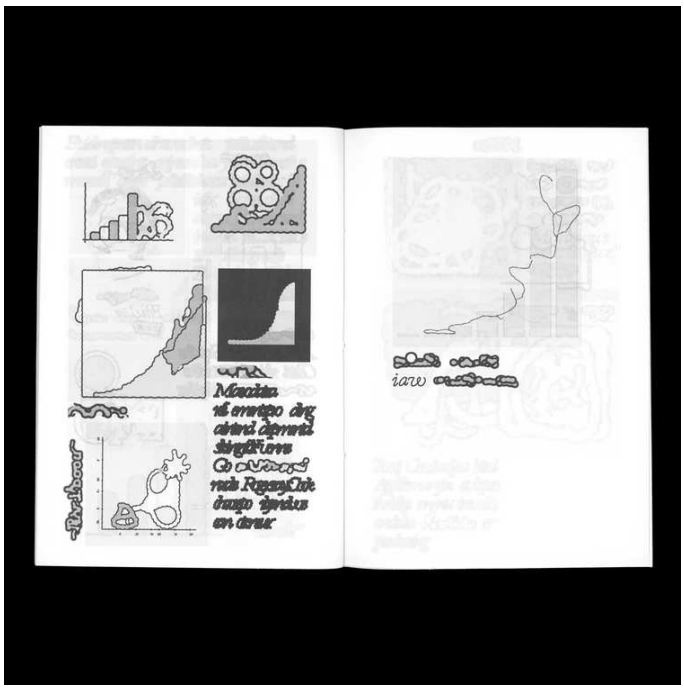
Editions

Netmorf Annual Report 2025
$5.00+ +$2 shipping
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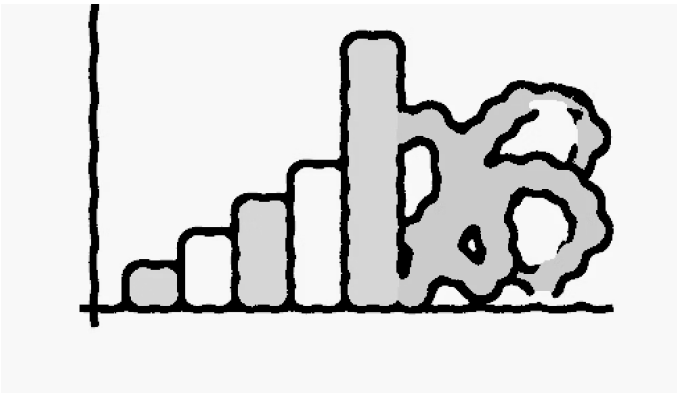


Gallery









Description

A note from Gilbert, Netmorf CEO: “Since I took over at Netmorf in 2022 we’ve experimented with the format of our financial reporting. This year we are returning to a printed annual report. Deadly accurate charting, entirely generated with our Netmorf Corporate Graphics model on TITLES dot xyz, and highly cogent analysis kerned to my precise specifications.”

BACKSTORY
Netmorf is one of the failed internet companies ‘revived’ for the 2021 NFT project Dotcom Seance by artist Simon Denny. One CEO token was minted for each company, plus a further 15–20 tokens with undefined roles. In a novel use of the Ethereum Naming Service, all collectors could name characters and job titles within these vaporware companies. Following the gentlest of bearhugs, Gilbert took over as CEO of Netmorf in August 2022. Since April 2023 they’ve been publishing PNG in the EYE, an

episodic fanfiction about the company at netmorf.mirror.xyz. Vaporware is the premise of the narrative: Netmorf's product — a 'cerebral-spiritual protocol' — may or may not, now or ever, actually exist. The intent is to build Netmorf into a 'superfiction': a visual identity, assets, a communication style and strategy, a backstory, corporate personalities; all the elements of an actual company, in anticipation of Netmorf potentially becoming one. Gilbert offered a first 'in-fiction' physical product in summer 2024: a branded microfibre cleaning cloth with new art by original Dotcom Seance artist, Guile Twardowski.

Shipping from Berlin using Deutsche Post worldwide letter service: same rate to any country, no tracking.

— 1 +

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Collected by and others

Limited run of 100

always working over each other's files due to incompetence and spite. They've been let go now and replaced with this highly accurate model.

Link ↗

PNG in the EYE